

# HI THERE! I'M LUTZ.

## **Executive, Founder, Investor.**

I am an experienced innovation executive and management consultant who has more than a decade of digital industry experience driving companies digital transformation and cultural change, extensively in the healthcare industry.



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- 1999** Abitur
- 1999-2001** Bundeswehr - Leutnant d. R. | 4./ FschJgBtl 313
- 2001-2006** Studies of Business Administration at TU Bergakademie Freiberg, finished with the academic degree of Master of Business Administration (MBA)
- 2007-2009** Product Manager at Jamba Music
- 2009-2017** Founder of FTWK, an innovation consultancy and digital product studio with a dedicated focus on healthcare (15 FTEs, 1.5M€ Turnover)
- 2018-now** Independent Innovation Consultant, Speaker & Mentor  
Angel Investor & Member at Angels4Health  
Mentor at G4A (Bayer)  
Mentor at VisionHealthPioneers  
Mentor at Hacking Health Berlin  
Mentor at Startupbootcamp Digital Health Berlin

## I HELP WITH

Facilitation & Execution of Innovation, Business & Design Strategy. Intrapreneurship. New Work. Desirable Futures.

## EXPERIENCE

I have launched a handful of corporate startups and led several innovation initiatives, hackathons, design thinking workshops, and design sprints that resulted in dozens of innovative digital prototypes, products, or services. In the last decade, I worked for brands like:

**AOK, Bayer, Biotronik, Boehringer Ingelheim, Daimler AG, Covestro, Datev, EIT, FinLeap, Fresenius, McKinsey, O2, Red Bull, Roche Diagnostics, Rohde & Schwarz, Sandoz, Thermo Fisher Scientific, Toshiba, Wall AG or ZF Friedrichshafen.**

### Healthcare Highlights:

- Consulting & co-creation of a stroke app for Boehringer Ingelheim
- Strategy & co-creation of several prototypes for Biotronik
- Consulting & co-creation of the G4A ecosystem for Bayer and several Design Thinking Sprints & corporate innovation projects
- Consulting & co-creation of "SIMAPP", a digital b2b-sales tool for Thermo Fisher Scientific
- Head of an Intrapreneurship Program at Roche Diagnostics Deutschland to build three corporate startups
- Head of an Innovation Initiative by Biotronik to build two corporate startups
- Facilitation of a Hackathon for Charité & Sandoz

## WHAT PEOPLE SAY ABOUT ME..

### Volker Lang, SVP R&D, Biotronik

"Lutz applied and taught agile and Design Thinking methodologies, knitted the group of people from different countries and cultural backgrounds into a true team, and kept the team and the program on track. He is a true leader, innovator, and motivator."

### Christiane Behrendt, Global Head of HR, Roche Diagnostics

"Lutz supported our German commercial organization in taking a huge step towards digitization for our solutions. During the program Lutz sparked us with his energy, truly lived the 'yes-and' approach and constantly challenged our ways of thinking and doing while putting our customers first."

### Bert Oberholz, Head of IT, Covestro

"Lutz is very innovative and creative. He prepares results in an agile way and is a master in communication (between his team and ours) and consulting. You can see that he enjoys finding solutions in an iterative and agile way."

### Sandra Vodene, MarCom, Thermo Fisher Scientific

"Lutz inspired us all with his visionary thinking and creative attitude. The work of him has had and continues to have a great impact on our way of thinking and our daily work."

**#POWERTOPEOPLE**